



BACK FOR MORE IN 2024

THANK YOU TO ALL PAST AND CURRENT SPONSORS!

To Whom It May Concern:

Throughout its 144-year presence within our community, The Renville County Fair has become a tradition. A place to gather with family & friends, to celebrate local exhibitors and experience an exciting lineup of action-packed activities. Again, this year, our team is working diligently to face many challenges and offer three safe days of excitement with many new attractions, shows & food booths. Most exciting, we are bringing back a CARNIVAL!!! This year's fair will be held **Wednesday August 7th through Friday, August 9th**. We are gearing up for the memorable 2024 Renville County Fair where we will be offering some new and big things! Some of our exciting activities are listed below but be sure to watch our Facebook page & website for continued updates and new events.

ALL 3 DAYS

- Carnival •Foam Zone
- Petting Zoo •Pig Races
- 4H Exhibits/Animals
- Chicken Poop Bingo
- Vendor Booths • The Bubbler
- Kids Celebration Game Show
- Cash Drawing
- FFA ACTIVITIES: Corn bins for kids, trivia, coloring contest and more

Wednesday

(August 7th)

- Kids Tractor Pedal Pull
- FFA Car Show
- Jigsaw Puzzle Contest
- Holy Rocka Rollza Band
- ATV Barrel Races
- Poppa Bear Norton

Thursday

(August 8th)

- DAYCARE DAY
- Kids Tractor Pedal Pull
- Kids Jigsaw Puzzle Contest
- Alex Lageson & the Big 50 Band
- All American Lumberjack Show
- Adam Calvert

Friday

(August 9th)

- Cereal Eating Contest
- Demo Derby
- The Jake Nelson Band
- Alex Lageson & the Big 50 Band

The Renville County Fair is a non-profit organization that strives to provide an educational and enjoyable atmosphere for exhibitors and participants of all ages. Sponsors like yourselves are what allow our fair to thrive and grow through tax-deductible donations. Sponsorship offers a chance for businesses and people to connect, not just brands to people, but people to their communities. We'd be proud to partner with you and your business to help promote growth and relationships within our community. On average, our fair has 12,000 attendees over the course of the 3-day event.

Sponsoring helps us ensure the longevity of your fair and gain advertising or marketing presence for your business at a low cost. Many of our sponsorship packages include valuable additions that include placing sponsors names and or logos in approximately 8,100 full-color brochures that are mailed to every household in Renville County, as well as included in daily flyers for fair attendees, posts on social media, radio exposure, and print and signage at the fair. You can find all our sponsorship packages are located on the back of this letter.

Please mark your calendars for August 7th, 8th and 9th, as we look forward to another great fair! We urge you to continue to watch our Facebook page and website for any updates as well as more detail on sponsorship packages, and volunteer work nights. On behalf of The Renville County Fair Board, we want to thank you for your continued support and sponsorship. Without you, our fair truly would not be possible. We appreciate you taking the time to review our sponsorship proposal and hope you'll find a sponsorship package that suits you. Please feel free to contact me at 507-217-9386 with any questions. All donations must be mailed by July 1st, 2024 in order to be included in the in-home flyers that are mailed to every household in Renville County.

Sincerely,

Amy Braun Amy Braun – Sponsorship

Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310

www.renvillecountyfair.org

Email: renvillecountyfair@gmail.com

Phone: 507-217-9386

The Renville County Ag Society Tax Identification Number is: 41-0714414

2024 Board of Directors:

President: Brandon Hoffman | **Secretary:** Brent Dahl | **Treasurer:** Matt Aarons | **Vice Presidents:** Jamie Bohlin, Wade Zimmerman, Kristina Gass

Directors: Justin Kubesh, Amy Braun, Adam Braun, Aaron Hines, Terry Hines, Jason Swoboda, Ben Bohlin, Logan Miller, Taylor Wertish, Logan McNamara, Brenden Alstead, Brandi Wulkan, Shelby Gass, Sami Swanson, Nathan Schmidt



SPONSORSHIP PACKAGES

THANK YOU TO ALL PAST AND CURRENT SPONSORS!

- **DAILY SPONSOR: \$4,000 AND UP (ONLY 1 SPOT REMAINING!)**
This sponsorship package is available on a first come, first serve basis due to its limited availability. Please contact Amy Braun @ 507-217-9836 for interest or information.
 Includes Platinum Sponsor package
 Daily name mentions over the PA system and sign hung with only other daily sponsors
 Ad on daily fair schedule handed out to everyone in attendance
 Premium space to welcome fair attendees as they walk in and out of the main entry/exit points.
 Snapchat filter
- **PLATINUM SPONSOR PACKAGE: \$3000-\$4000**
 Includes Gold Sponsor Package + additional 2 tickets (10 total) for any event held in the grandstand or season passes
 2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)
 Vendor space indoor or outdoor
 Name listed on platinum level sign on West end of Commercial building
 Business name mentioned at cash drawing each night of the fair
- **GOLD SPONSOR PACKAGE: \$2000 - \$2999**
 Includes Silver Sponsor Package + additional 2 tickets (8 total) for any event held in the grandstand or season passes
 2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)
 Business name mentioned at cash drawing each night of the fair
- **SILVER SPONSOR PACKAGE: \$1000 - \$1999**
 Includes Friends of the Fair Package + 4 additional season pass tickets (6 total)
 2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)
- **FRIEND OF THE FAIR PACKAGE: \$500 - \$999**
 Up to 2 season passes
 2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)
 Name listed in full-color fair brochure (mailed to every household in Renville County)
 Business listed as sponsor on Renville County Fair website
 Social media sponsor recognition
- **GENERAL PACKAGE: \$1 - \$499**
 Social media sponsor recognition
 2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)
- **GROUNDS UPDATE SPONSOR**
 Your sponsorship will be used towards updating the fairgrounds.
 A few ideas at this time include:
 Funds for concrete and mulch around landscaping and flowers.
- **DEMOLITION DERBY – CLASS SPONSOR: \$500 (LIMIT OF 2 PER CLASS)**
 Sign displayed and name will be announced during demolition derby.
 Social media sponsor recognition
 Up to 2 season tickets or 2 tickets for grandstand event
- **DONATE TOWARDS SPECIFIC NEEDS:**
 We are currently in need of updating some computer/technology: New speakers for poles and a new speaker/PA system.

Complete & return this portion to any of the following [by July 1st, 2024 to be included in the in-home flyer.](#)

Mail: Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310

Email: rencofairsponsorship@gmail.com Contact: [Amy Braun @ 507-217-9836](tel:507-217-9836)

Business Name: _____

Contact Person: _____ I/we wish to remain anonymous

Package/Amount you wish to sponsor: _____

Email Address: _____

All receipts will be emailed. Please clearly print the email address to send receipts to on the line above!

If you do not have an email address, please provide an address where a receipt can be mailed.

Please remove the business above from all future mailings.