



Dear Friend of the Fair,

We are pleased to announce the 143<sup>rd</sup> Annual Renville County Fair will be held August 9<sup>th</sup>-11<sup>th</sup>, 2023 with new and exciting activities, concerts, and other celebrations as we reward the hard work and honor the traditions of our community. The Fair, as always, will celebrate the youth of our country as it highlights livestock animals and home show exhibits.

We are looking for sponsors to help make this annual county event a continued success. Sponsoring events at the Fair is a great way to market and promote your business or organization to thousands of potential customers, employees, or donors within a single week. This year, there are a variety of ways to be a supporter.

Our levels of sponsorship are a little different this year. We welcome donations of any amount to bring this event to the community. Please see our levels of sponsorship to see what works best for your business, organization, or yourself. Contact Amy Braun at 507-217-9386 with any questions you may have.

Please consider supporting and sustaining the Renville County Fair as we continue to offer “**Big Things to See in 2023!**” In its 143 years, the Fair continues to be a county treasure and one-of-a-kind experience. Help us spread the word in our search for new and exciting sponsors, partners, and supporters like you!

You will receive a more formal letter, which will include a schedule of events and more detailed information later.

If you, or anybody you know, is interested in joining the Renville County Fair Board, please contact any of the listed Board of Directors listed below for information.

If you have any questions or suggestions, do not hesitate to contact the Renville County Fair Board at [renvillecountyfair@gmail.com](mailto:renvillecountyfair@gmail.com).

Sincerely,

*Amy Braun*

**Amy Braun – Sponsorship Committee | Board Member**

Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310

[www.renvillecountyfair.org](http://www.renvillecountyfair.org)

**Email:** [rencofairsponsorship@gmail.com](mailto:rencofairsponsorship@gmail.com)      **Phone:** 507-217-9386

The Renville County Ag Society Tax Identification Number is: 41-0714414

**2022 Board of Directors:**

**President:** Brandon Hoffman | **Secretary:** Brent Dahl | **Treasurer:** Matt Aarons | **Vice Presidents:** Jamie Bohlin, Wade Zimmerman, Brandi Wulkan

**Directors:** Mike Schneider, Justin Kubesh, Amy Braun, Adam Braun, Aaron Hines, Terry Hines, Richard Reinartz, Jason Swoboda, Ben Bohlin, Logan McNamara, Brenden Alstead

# 2023 Sponsorship Packages

THANK YOU TO ALL OUR PAST AND PRESENT SPONSORS FOR SUPPORTING THE RENVILLE COUNTY FAIR

- **DAILY SPONSOR: \$4,000 AND UP \*\*\*ALL SPOTS ARE FILLED\*\*\***  
*This sponsorship package is available on a first come, first serve basis due to its limited availability. Please contact Amy Braun @ 507-217-9836 for interest or information.*  
Includes Platinum Sponsor package  
Daily name mentions over the PA system and sign hung with only other daily sponsors  
Ad on daily fair schedule handed out to everyone in attendance  
Premium space to welcome fair attendees as they walk in and out of the main entry/exit points.  
Snapchat filter
- **PLATINUM SPONSOR PACKAGE: \$3000-\$4000**  
Includes Gold Sponsor Package + additional 2 tickets (10 total) for any event held in the grandstand or season passes  
2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)  
Vendor space indoor or outdoor  
Name listed on platinum level sign on West end of Commercial building  
Business name mentioned at cash drawing each night of the fair
- **GOLD SPONSOR PACKAGE: \$2000 - \$2999**  
Includes Silver Sponsor Package + additional 2 tickets (8 total) for any event held in the grandstand or season passes  
2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)  
Business name mentioned at cash drawing each night of the fair
- **SILVER SPONSOR PACKAGE: \$1000 - \$1999**  
Includes Friends of the Fair Package + 4 additional season pass tickets (6 total)  
2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)
- **FRIEND OF THE FAIR PACKAGE: \$500 - \$999**  
Up to 2 season passes  
Name listed in full-color fair brochure (mailed to every household in Renville County)  
Business listed as sponsor on Renville County Fair website  
Social media sponsor recognition
- **GENERAL PACKAGE: \$1 - \$499**  
Social media sponsor recognition
- **GROUND'S UPDATE SPONSOR**  
Your sponsorship will be used towards updating the fairgrounds.  
A few ideas at this time include:  
Funds for concrete and mulch around landscaping and flowers.
- **BAND SPONSOR: \$1000 AND UP**  
Become a sponsor of the band: **LITTLE TEXAS!!!**  
Sign will be hung near stage (additional \$200 if sponsor is new)  
Snapchat filter  
Up to 2 season passes
- **DEMOLITION DERBY – CLASS SPONSOR: \$500 (LIMIT OF 2 PER CLASS)**  
Sign displayed and name will be announced during demolition derby.  
Social media sponsor recognition  
Up to 2 season tickets or 2 tickets for grandstand event
- **BUCKING CHUTE SPONSOR- \$500 (LIMIT OF 12)**  
*This will be on a first come first serve basis. Please contact Amy Braun @ 507-217-9386 for availability.*
- **DONATE TOWARDS SPECIFIC NEEDS:**  
We are currently in need of updating some computer/technology: New speakers for poles and a new speaker/PA system for the show arena, pallet racking for organization of lumber in trailer

**Complete & return this portion to any of the following by July 1<sup>st</sup>, 2023 to be included in the in-home flyer.**

**Mail: Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310**

**Email: [rencofairsponsorship@gmail.com](mailto:rencofairsponsorship@gmail.com)**

**Contact: [Amy Braun @ 507-217-9386](tel:507-217-9386) or [Adam Braun @ 320-894-2450](tel:320-894-2450)**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

I/we wish to remain anonymous

Package/Amount you wish to sponsor: \_\_\_\_\_

Email Address: \_\_\_\_\_

**All receipts will be emailed. Please clearly print the email address to send receipts to on the line above!  
If you do not have an email address, please provide an address where a receipt can be mailed.**

Please remove the business above from all future mailings.