



RENVILLE COUNTY AGRICULTURAL SOCIETY | PO BOX 279 | BIRD ISLAND, MN 55310

AUGUST
10-12

Forever Red, White, & Blue in 2022

To Whom It May Concern:

Throughout its 142-year presence within our community, The Renville County Fair has become a tradition. A place to gather with family & friends, to celebrate local exhibitors and experience an exciting lineup of action-packed activities. Again, this year, our team is working diligently to face many challenges and offer three safe days of excitement with many new attractions, shows & food booths. This year's fair will be held **Wednesday August 10th through Friday, August 12th**. We are gearing up for a memorable 2022 Renville County Fair where Forever Red, White & Blue in 2022 promises to be a year full of honoring all the great men and women who have worked to defend this great place we call home. Some of our exciting activities are listed below but be sure to watch our Facebook page & website for continued updates and new events.

ALL 3 DAYS

- Inflatables
- Vendor Booths
- 4H Project Displays & Livestock Exhibits
- Antique Tractor Show
- Tech Room
- Hillbilly Bob
- Cow Pie Bingo
- Yard Pong & Bean Bags

Wednesday

(August 10th)

- Fabulous Armadillos
- Fireworks
- Magic Joe the Magician
- Steve Russel: Comic Juggler
- ATV Barrel Races
- Pedal Pull

Thursday

(August 11th)

- Great Frontier Bull Riding
- Lizzy the Hypnotist
- Steve Russel: Circus Science Spectacular
- Bakery Bingo

Friday

(August 12th)

- Daycare Day
- James Wedgewood: Ventriloquist
- Balloons by Kevin
- Jans Animals
- Steve Russel: The Bubbler
- Demolition Derby

The Renville County Fair is a non-profit organization that strives to provide an educational and enjoyable atmosphere for exhibitors and participants of all ages. Sponsors like yourselves are what allow our fair to thrive and grow through tax-deductible donations. Sponsorship offers a chance for businesses and people to connect, not just brands to people, but people to their communities. We'd be proud to partner with you and your business to help promote growth and relationships within our community. On average, our fair has 12,000 attendees over the course of the 3-day event.

Sponsoring helps us ensure the longevity of your fair and gain advertising or marketing presence for your business at a low cost. Many of our sponsorship packages include valuable additions that include placing sponsors names and or logos in approximately 8,100 full-color brochures that are mailed to every household in Renville County, as well as included in daily flyers for fair attendees, posts on social media, radio exposure, and print and signage at the fair. You can find all our sponsorship packages are located on the back of this letter.

Please mark your calendars for August 10, 11 & 12th, as we look forward to another great fair! We urge you to continue to watch our Facebook page and website for any updates as well as more detail on sponsorship packages, and volunteer work nights. On behalf of The Renville County Fair Board, we want to thank you for your continued support and sponsorship. Without you, our fair truly would not be possible. We appreciate you taking the time to review our sponsorship proposal and hope you'll find a sponsorship package that suits you. Please feel free to contact me at 320-579-1285 with any questions. All donations must be mailed by July 1st, 2022 in order to be included in the in-home flyers that are mailed to every household in Renville County.

Sincerely,

Logan McNamara

Logan McNamara-President

Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310

www.renvillecountyfair.org

Email: renvillecountyfair@gmail.com

Phone: 320-579-1285

The Renville County Ag Society Tax Identification Number is: 41-0714414

2022 Board of Directors:

Secretary: Brent Dahl | **Treasurer:** Matt Aarons | **Vice Presidents:** Kristina Gass, Jamie Bohlin, Brandon Hoffman

Directors: Mike Schneider, Brandon Baumgartner, Paul Schneiderman, Raquel Anderson, Brandi Wulkan, Justin Kubesh, Wade Zimmerman, Amy Braun, Adam Braun, Aaron Hines, Terry Hines, Richard Reinartz, Jason Swoboda, Evan Peppel, Ben Bohlin

2022 Sponsorship Packages

THANK YOU TO ALL OF OUR PAST AND PRESENT SPONSORS FOR SUPPORTING THE RENVILLE COUNTY FAIR!

➤ **DAILY SPONSOR: \$3,000 AND UP (BY PHONE CALL ONLY)**

This sponsorship package is available on a first come, first serve basis due to its limited availability.

Please contact Amy Braun @ 507-217-9836 for interest or information.

Includes Platinum Sponsor package

Daily name mentions over the PA system

Ad on daily fair schedule handed out to everyone in attendance

Premium space to welcome fair attendees as they walk in and out of the main entry/exit points.

Snapchat filter

➤ **PLATINUM SPONSOR PACKAGE: \$2000-\$3000**

Includes Gold Sponsor Package + additional 2 tickets (10 total) for any event held in the grandstand or season passes

2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)

Vendor space indoor or outdoor

Name listed on platinum level sign on West end of Commercial building

Business name mentioned at cash drawing each night of the fair

➤ **GOLD SPONSOR PACKAGE: \$1000 - \$1999**

Includes Silver Sponsor Package + additional 2 tickets (8 total) for any event held in the grandstand or season passes

2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)

Business name mentioned at cash drawing each night of the fair

➤ **SILVER SPONSOR PACKAGE: \$600 - \$999**

Includes Friends of the Fair Package + 4 additional season pass tickets (6 total)

2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)

➤ **FRIEND OF THE FAIR PACKAGE: \$300 - \$599**

Up to 2 season passes

Name listed in full-color fair brochure (mailed to every household in Renville County)

Business listed as sponsor on Renville County Fair website

Social media sponsor recognition

➤ **GENERAL PACKAGE \$1 - \$299**

Social media sponsor recognition

➤ **GROUNDS UPDATE SPONSOR**

Your sponsorship will be used towards updating the fairgrounds.

A few ideas at this time include:

Paint in Commercial Building, thank-you for attending sign to match front entrance, additional cement work near front entrance, mulch around landscaping and flowers.

➤ **DONATE TOWARDS SPECIFIC NEEDS:**

We currently are in need of updating some computer/technology.

➤ **BUCKING CHUTE SPONSOR- \$500 (LIMIT OF 8)**

This will be on a first come first serve basis. Please contact Amy Braun @ 507-217-9386 for availability.

Complete & return this portion to any of the following by July, 1st, 2022 to be included in the in-home flyer.

Mail: Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310

Email: renvillecountyfair@gmail.com

Contact: [Amy Braun @ 507-217-9386](tel:507-217-9386) or [Samantha Schweiss 320.522.0967](tel:320.522.0967)

Business Name: _____

Contact Person: _____ I/we wish to remain anonymous

Package/Amount you wish to sponsor: _____

Email Address: _____

**All receipts will be emailed. Please print clearly the email address to send receipts to on the line above!
If you do not have an email address, please provide an address where a receipt can be mailed.**



Please remove the business above from all future mailings.