



Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310

Back to our Roots in Cowboy Boots...

To Whom It May Concern:

We're heading **back to our roots in cowboy boots** for an exciting 2020 County Fair! We received great feedback regarding the carnival & rodeo at last year's fair and we are excited to have these attractions back. It was expressed to us to try the fair over the weekend so this year the fair will run Thursday to Saturday. We are excited to offer a fun action-packed weekend for you and your family. We will have a new rodeo this year out of Maynard, MN, Triple B Rodeo, along with new attractions, shows & food booths!

All 3 Days

- Carnival & Inflatables
- Ninja Anywhere
- Vendor Booths
- 4H Animals
- Antique Tractor Show
- Hasse Petting Zoo
- Tech Room
- Ms. Jazee
- Drawing @ 10 PM
- Mobile Dairy Classroom

Thursday

- ATV Barrel Races
- Fabulous Armadillos
- Comedy Stage Hypnosis
- Fireworks

Friday

- Daycare Day
- Demo Derby
- Red Dirt Road (Country)
- Kids Tractor Pull

Saturday

- Bean Bag Tournament
- Triple B. Rodeo
- Full Throttle Band

The Renville County Fair is a non-profit organization. We strive to provide an educational and enjoyable atmosphere for exhibitors and participants of all ages. The Renville County Fair operates from tax deductible donations from you, our sponsors. We would be proud to have your business associated with our fair and use its name in our advertising around the fairgrounds and in the media. On average, your fair has 12,000 attendees over the 3-day event.

As you know, sponsoring an event or an attraction helps us ensure the longevity of your fair. This is a great way to support a local tradition and gain advertising or marketing presence for a low cost. We make your sponsorship valuable by placing sponsors names in approximately 8,100 full-color brochures mailed to every home in Renville County, flyers handed out daily, social media, radio/print and signage at the fair. All sponsorship packages are located on the back of this letter.

Please mark your calendars for August 6, 7 & 8th, as we look forward to another great fair! We urge you to continue to watch our Facebook page/website for more daily attraction information, sponsorship packages & volunteer work nights. On behalf of everyone on the Renville County Fair Board, we thank you for your continued support and sponsorship. Without you, your fair would not be possible. I appreciate you taking the time to review our proposal. Please feel free to contact me at 320-579-1285 with any questions. **We will also have bucking shoots available for Saturday's rodeo available at \$500 a piece (limit of 4). If you wish to be a Daily Sponsor or Bucking Shoot Sponsor, this will be on a first come first serve basis. Please contact Sarah Amberg @ 320-290-6258 for the availability of these packages.** All donations must be mailed by July 1st, 2020 in order to be included in the in-home flyers that are mailed to every home in Renville County.

Sincerely,

Logan McNamara

Logan McNamara-President

Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310

www.renvillecountyfair.org

Email: renvillecountyfair@gmail.com

Phone # 320-579-1285

Renville County Ag Society Tax Identification Number is: 41-0714414

2020 Board of Directors:

Secretary: Brent Dahl | **Treasurer:** Matt Aarons | **Vice Presidents:** Kristina Gass, Jamie Bohlin, Brandon Hoffman

Directors: Mike Schneider, Ben Bohlin, Steve Schmidt, Josh Jungers, Randy Johnson, Brandon Baumgartner, Troy Nelson, Paul Schneiderman, Raquel Anderson, Sarah Amberg, Brandi Wulkan, Laura Jungers & Justin Kubesh.

Renville County Fair 2020 Sponsorship Packages

- **Daily Sponsor: \$4,000 and up (BY PHONE CALL ONLY)**
Includes Platinum Sponsor package
Daily name mentions over the PA system
Ad on daily fair schedule handed out to everyone in attendance
Premium space to welcome fair attendees as they walk in and out of the main entry/exit points.
Snapchat filter
- **Platinum Sponsor Package: \$2000-\$3999**
Includes Gold Sponsor Package + additional 2 tickets (10 total) for any event held in the grandstand or season passes
2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)
Vendor space indoor or outdoor
Name listed on platinum level sign on West end of Commercial building
Business name mentioned at cash drawing each night of the fair
- **Gold Sponsor Package: \$1000-\$1999**
Includes Silver Sponsor Package + additional 2 tickets (8 total) for any event held in the grandstand or season passes
2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)
Business name mentioned at cash drawing each night of the fair
- **Silver Sponsor Package: \$600-\$999**
Includes Friends of the Fair Package + 4 additional season pass tickets (6 total)
2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)
- **Friend of the Fair Package: \$300-\$599**
Up to 2 season passes
Name listed in full-color fair brochure (mailed to every home in Renville County)
Business listed as sponsor on Renville County website
Social media sponsor recognition
- **General Package \$1-\$299**
Social media sponsor recognition
- **Grounds Update Sponsor**
Your sponsorship will be used towards updating the fairgrounds. A few ideas at this time include:
 - Paint in Commercial Building, thank-you for attending sign to match front entrance, additional cement work to front entrance & mulch around flowers.
- **Event Sponsor**
If you wish to sponsor a specific event, contact Sarah Amberg
To receive a banner along with name mentions-50% of event cost required. Less than 50% will be name mention only.
- **Bucking Shoot Sponsor- \$500 (Limit of 4)**
If you wish to sponsor a bucking shoot, contact Sarah Amberg for availability.

Complete & Return this portion to any of the following by July, 1st, 2020 to be included in the in-home flyer.

Mail: Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310

Email: renvillecountyfair@gmail.com

Contact: [Sarah Amberg @ 320-290-6258](tel:320-290-6258)

Business Name: _____

Contact Person: _____ **I/we wish to remain anonymous**

Package/Amount you wish to sponsor: _____

Email Address: _____

***All receipts will be emailed. Please print clearly the email address to send receipts to on the line above!
If you do not have an email address, a receipt will be mailed.***

Please remove the business above from all future mailings.