



Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310

## Carnival Lights & Country Nights

To Whom It May Concern:

The Renville County Fair is a non-profit organization. We strive to provide an educational and enjoyable atmosphere for exhibitors and participants of all ages. The Renville County Fair operates from tax deductible donations from you, our sponsors. On average, your fair has 12,000 attendees over the 3-day event. Here are some of the events that will be taking place:

### Wednesday

- Carnival & Inflatables
- NTPA Tractor Pull
- Hasse Family Petting Zoo
- Matthew James (Country)
- Bockfest Boys-(Polka)
- Vendor Booths
- 4H Animals
- Paintball
- Freddie Prez-(Mini shows)
- Antique Tractor Show
- Fireworks

### Thursday

- Carnival & Inflatables
- T & C Rodeo (& Fireworks show)
- Red Dirt Road (Country)
- Hasse Family Petting Zoo
- Vendor Booths
- 4H Animals
- Paintball
- Freddie Prez-(Mini shows)
- Antique Tractor Show
- Dream Weaver Hypnosis

### Friday

- Carnival & Inflatables
- Skitzo Fonik (Today's Hits)
- Demo Derby
- Hasse Family Petting Zoo
- Kids Tractor Pull
- Vendor Booths
- Daycare Day
- 4H Animals
- Paintball
- Freddie Prez-(Mini shows)
- Dolli Pops (Kids Show)
- Antique Tractor Show

**You asked, we listened!** Many people expressed wanting a carnival, rodeo and changes to sponsorship packages for the 2019 fair. We couldn't be more excited to offer each of those interests to you this year! As you know, sponsoring an event or an attraction helps us ensure the longevity of your fair. This is a great way to support a local tradition and gain advertising or marketing presence for a low cost. We make your sponsorship valuable by placing sponsors names in approximately 8,100 full-color brochures mailed to every home in Renville County, 750 flyers per day, 5 radio stations, social media/website and signage at the fair. All sponsorship packages are located on the back of this letter.

We are looking forward to another great fair in 2019. Please mark your calendars for August 7, 8 & 9<sup>th</sup>. Continue to watch our Facebook page/website for more information. On behalf of everyone on the Renville County Fair Board, we thank you for your continued support and sponsorship. Without you, your fair would not be possible. I appreciate you taking the time to review our proposal. Please feel free to contact me at 320-579-1285 with any questions. ***This year we will also have bucking shoots for Thursday's rodeo available at \$500 a piece (limit of 4). If you wish to be a Daily Sponsor or Bucking Shoot Sponsor, this will be on a first come first serve basis. Please contact Fawn McNamara@ 507.430.1348 for the availability of this package.*** All donations must be mailed by July 1<sup>st</sup>, 2019 in order to be included in the in-home flyers that are mailed to every home in Renville County.

Sincerely,

*Logan McNamara*

**Logan McNamara-President**

Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310

www.revillecountyfair.org

Email: [renvillecountyfair@gmail.com](mailto:renvillecountyfair@gmail.com)

Phone # 320-579-1285

Renville County Ag Society Tax Identification Number is: 41-0714414

### 2019 Board of Directors:

**Secretary:** Brent Dahl,

**Treasurer:** Matt Aarons, **Assistant Treasurer:** Scott Stevens

**Vice Presidents:** Kristina Gass, Jamie Bohlin, Brandon Hoffman

**Directors:** Mike Schneider, Dan Elfering, Ben Bohlin, Ryan Ziller, Steve Schmidt, Josh Jungers, Randy Johnson, Brandon Baumgartner, Troy Nelson, Paul Schneiderman, Raquel Amberg, Sarah Amberg, Brandi Wulkan & Laura Jungers.

# Renville County Fair 2019 Sponsorship Packages

- **Daily Sponsor: \$2,000 and up (BY PHONE CALL ONLY)**  
Includes Platinum Sponsor package  
Daily name mentions over the PA system  
Ad on daily fair schedule handed out to everyone in attendance
  
- **Platinum Sponsor Package: Starts at \$1500-\$1999**  
Includes Gold Sponsor Package + additional 2 tickets (10 total) for any event held in the grandstand or season passes  
2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)  
Vendor space indoor or outdoor  
Name listed on platinum level sign on West end of Commercial building  
Business name mentioned at cash drawing each night of the fair
  
- **Gold Sponsor Package: Starts at \$1000-\$1499**  
Includes Silver Sponsor Package + additional 2 tickets (8 total) for any event held in the grandstand or season passes  
2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)  
Business name mentioned at cash drawing each night of the fair
  
- **Silver Sponsor Package: Starts at \$500-\$999**  
Includes Friends of the Fair Package with 4 additional season pass tickets (6 total)  
2'x7' Aluminum color-logo sign on Grandstand (additional \$200 if sponsor is new)
  
- **Friend of the Fair Package: \$100-\$499**  
Up to 2 season passes  
Name listed in full-color fair brochure (mailed to every home in Renville County)  
Business listed as sponsor on Renville County website  
Social media sponsor recognition
  
- **Grounds Update Sponsor**  
Your sponsorship will be used towards updating the fairgrounds. A list can be sent to you, if you are interested.
  
- **Event Sponsor**  
**If you wish to sponsor a specific event, contact Fawn McNamara.**  
To receive a banner along with name mentions-50% of event cost required. Less than 50% will be name mention only.
  
- **Bucking Shoot Sponsor- \$500 (Limit of 4)**  
**If you wish to sponsor a bucking shoot, contact Fawn McNamara for availability.**

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**Complete & Return this portion to any of the following by July, 1<sup>st</sup>, 2019 to be included in the in-home flyer.**

**Mail: Renville County Agricultural Society | PO Box 279 | Bird Island, MN 55310**

**Email: [renvillecountyfair@gmail.com](mailto:renvillecountyfair@gmail.com)**

**Contact: [Fawn McNamara @ 507-430-1348](mailto:FawnMcNamara@507-430-1348)**

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **I/we wish to remain anonymous**

**Package/Amount you wish to sponsor:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**All receipts will be emailed.**  
**If you do not have an email address, a receipt will be mailed.**  
**Please print clearly the email address to send receipts to on the line above!**